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NAFC Names Elidah a Trusted Partner

Elidah identified as world-class provider of incontinence care products

Charleston, SC (January 24, 2020) – The National Association for Continence, the nation’s leading advocate for people living with bladder and bowel disorders, is proud to announce that Elidah has been named to its Trusted Partner Program. NAFC Trusted Partners are organizations that have demonstrated an industry-leading standard for incontinence care product quality and customer service.

For more than 30 years, the NAFC has worked directly with members of industry to fulfill its mission of educating patients and providing access to effective, proven products. Trusted Partners are selected following a rigorous review process that ensures they meet or exceed customer expectations for product excellence, value and responsiveness.

“NAFC strives to show people with incontinence that there are many options to treat bladder leakage,” said Steve Gregg, executive director of the non-profit NAFC. “Education about improving pelvic floor health has always been one of our recommended first lines of treatment. We are delighted to bring more awareness to a product like Elitone, which helps women strengthen their pelvic floor to reduce bladder leaks.”

ABOUT Elidah

Elidah appreciates that available treatments for stress urinary incontinence are woefully inadequate and that women are searching for a better solution. They’ve spent many years speaking with patients and clinicians, researching therapeutic best-practices from around the globe, and developing the ELITONE device. With recent regulatory approval they are now excited to be bringing this technology to women around the world. ELITONE is a first of its kind non-invasive treatment for women who leak when they laugh, sneeze, cough or exercise. ELITONE is easy to use, wear under clothes, and is designed to fit conveniently into a women’s life. FDA-reviewed data shows that 95% of women who used ELITONE reduced leaks. 75% saw statistically significant reduction.

ABOUT NAFC

National Association for Continence is a national, private, non-profit 501(c)(3) organization dedicated to improving the quality of life of people with incontinence, voiding dysfunction and related pelvic floor disorders. NAFC's purpose is to be the leading source for public education

and advocacy about the causes, prevention, diagnosis, treatments and management alternatives for incontinence. More information is available online at www.NAFC.org.

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